



Population	1-mi.	3-mi.	5-mi.
Total Population	12,190	80,963	123,900
Group Quarters Population	1,067	1,839	2,927
Urban Population	12,190	80,917	122,112
Rural Population	0	46	1,789
Adult Population	9,441	62,071	96,337
Ratio of Males to Females	0.98	0.91	0.9
Female Population	6,158	42,462	65,212
Male Population	6,032	38,501	58,688
Land Area (Square Miles)	3.09	28.76	85.11

Age	1-mi.	3-mi.	5-mi.
Median Age, Total	34.45	36.51	38.77
Median Age, Male	33.73	34.81	36.86
Median Age, Female	35.37	38.28	40.66
% Age 18+	77.45%	76.67%	77.75%
% Age 21+	73.94%	73.35%	74.35%
% Age 55+	23.86%	27.32%	29.77%
% Age 65+	12.46%	14.58%	16.1%

Ethnicity	1-mi.	3-mi.	5-mi.
% White	53.66%	70.08%	74.93%
% Black/African American	38.39%	23.65%	18.8%
% American Indian / Alaska Native	0.39%	0.31%	0.26%
% Asian	1.48%	1.28%	1.98%
% Native Hawaiian / Other Pacific Islander	0%	0.02%	0.03%

% Other	1.16%	0.84%	0.81%
% Two or More Races	4.91%	3.82%	3.17%

5 Year Projections	1-mi.	3-mi.	5-mi.
Total Population	11,723	79,201	123,278
Group Quarters Population	1,067	1,839	2,927
Adult Population	9,043	60,520	95,946
Total Households	5,334	35,704	55,033
Per Capita Income (based on Total Population)	26,006	31,202	36,022
Total Population 16+	9,298	62,369	98,840

5 Year Ethnicity Projections	1-mi.	3-mi.	5-mi.
% White	51.67%	68.85%	73.96%
% Black/African American	39.49%	24.1%	19.01%
% American Indian / Alaska Native	0.38%	0.32%	0.27%
% Asian	1.55%	1.39%	2.22%
% Native Hawaiian / Other Pacific Islander	0%	0.02%	0.03%
% Other	1.3%	0.93%	0.89%
% Two or More	5.6%	4.39%	3.62%

Housing & Households	1-mi.	3-mi.	5-mi.
Total Housing Units	6,661	40,483	60,196
Total Households	5,560	36,296	55,009
Owner-Occupied: Owned with a mortgage or loan	1,007	13,142	22,090
Owner-Occupied: Owned free and clear	515	7,465	12,478
Renter-Occupied	4,039	15,690	20,441
Aggregate Contract Rent	\$1,842,927	\$7,809,605	\$10,899,400
Average (Mean) Number of Vehicles Available	1.44	1.6	1.67

Housing Value	1-mi.	3-mi.	5-mi.
Housing Value < \$10,000	5	614	841
Housing Value \$10,000-\$14,999	12	241	381
Housing Value \$15,000-\$19,999	29	202	347
Housing Value \$20,000-\$24,999	47	328	422
Housing Value \$25,000-\$29,999	31	259	358
Housing Value \$30,000-\$34,999	61	412	509
Housing Value \$35,000-\$39,999	39	635	765
Housing Value \$40,000-\$49,999	97	1,080	1,221
Housing Value \$50,000-\$59,999	132	1,201	1,369
Housing Value \$60,000-\$69,999	121	1,460	1,702
Housing Value \$70,000-\$79,999	221	2,092	2,543
Housing Value \$80,000-\$89,999	143	2,024	2,885
Housing Value \$90,000-\$99,999	83	1,719	2,400

Housing Value \$100,000-\$124,999	156	2,565	4,192
Housing Value \$125,000-\$149,999	132	1,744	3,650
Housing Value \$150,000-\$174,999	34	976	2,743
Housing Value \$175,000-\$199,999	33	601	1,641
Housing Value \$200,000-\$249,999	26	754	2,531
Housing Value \$250,000-\$299,999	60	606	1,691
Housing Value \$300,000-\$399,999	23	490	1,199
Housing Value \$400,000-\$499,999	10	142	333
Housing Value \$500,000-\$749,999	4	203	390
Housing Value \$750,000-\$999,999	11	159	244
Housing Value \$1,000,000 or more	12	99	210
<b>Total Owner-occupied housing units (OOHU)</b>	<b>1,521</b>	<b>20,607</b>	<b>34,568</b>

<b>Income</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
Per Capita Income (based on Total Population)	\$20,599	\$24,940	\$28,566
Average (Mean) Household Income	\$43,687	\$57,102	\$66,924
Median Household Income	\$26,181	\$39,584	\$47,043
Aggregate Income	\$256,843,727	\$2,097,118,641	\$3,726,156,281

<b>% Households by Income</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
% Household Income < \$10,000	19.85%	10.72%	8.74%
% Household Income \$10,000-\$14,999	11.18%	7.61%	6.05%
% Household Income \$15,000-\$19,999	7.97%	7.05%	6.18%
% Household Income \$20,000-\$24,999	9.4%	7.34%	6.43%
% Household Income \$25,000-\$29,999	6%	6.39%	5.51%
% Household Income \$30,000-\$34,999	6.37%	6.2%	5.61%
% Household Income \$35,000-\$39,999	3.49%	5.09%	4.82%
% Household Income \$40,000-\$44,999	3.66%	4.62%	4.84%
% Household Income \$45,000-\$49,999	2.77%	4.41%	4.31%
% Household Income \$50,000-\$59,999	5.84%	7.41%	7.61%
% Household Income \$60,000-\$74,999	8.03%	10.01%	10.43%
% Household Income \$75,000-\$99,999	7.21%	10.57%	12.07%
% Household Income \$100,000-\$124,999	3.33%	5.28%	6.74%
% Household Income \$125,000-\$149,999	1.58%	2.84%	4.02%
% Household Income \$150,000-\$199,999	1.7%	2.09%	3.39%
% Household Income \$200,000-\$249,999	0.92%	1%	1.33%
% Household Income \$250,000-\$499,999	0.36%	0.82%	1.14%
% Household Income \$500,000+	0.35%	0.54%	0.78%

<b>Education</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
College undergraduate	582	3,840	6,582
Graduate or prof school	296	1,401	2,230

  

<b>Employment and Occupation</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
Total Civilian employed population aged 16+	5,098	38,392	61,371

  

<b>% Employment by Industry</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
% Armed Forces	0.32%	0.22%	0.27%
% Civilian, Employed	89.56%	91.38%	92.91%
% Civilian, Unemployed	10.12%	8.4%	6.83%
% Not in Labor Force	41.29%	34.27%	33.41%
% Agriculture, forestry, fishing/hunting, mining	0.12%	0.32%	0.4%
% Construction	1.51%	4.04%	4.05%
% Manufacturing	6.96%	4.86%	4.37%
% Wholesale trade	1.33%	1.71%	1.79%
% Retail trade	9.91%	10.89%	11.36%
% Transportation and warehousing and utilities	2.67%	5.15%	5.16%
% Information	1.92%	2.02%	1.97%
% Finance and ins, real estate, rental and leasing	4.78%	6.07%	6.84%
% Professional, sci, mgmt, admin and waste mgmt svcs	9.96%	8.42%	8.24%
% Educational svcs, health care and social asst	27.39%	26.57%	26.39%
% Arts, entertainmt, recreation, accom. and food svcs	12.78%	9.68%	8.52%
% Other svcs, except public admin	4.96%	6.07%	5.78%
% Public admin	15.71%	14.2%	15.12%

  

<b>Transportation to Work</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
Total Workers 16+	5,098	38,392	61,371
Car, truck, or van	4,141	34,678	56,120
Public transport (not taxi)	157	944	1,296
Taxicab	22	65	73
Motorcycle	8	36	54
Bicycle	37	359	406
Walked	566	1,228	1,514
Other means	35	246	354
Worked at home	134	837	1,554

  

<b>Consumer Expenditures</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
Average Apparel	\$1,707.51	\$1,987.14	\$2,126.38
Average Education	\$1,162.65	\$1,246.34	\$1,381.73
Average Entertainment	\$2,012.38	\$2,452.95	\$2,695.34
Average Food and Beverages	\$5,873.2	\$6,675.27	\$7,085.79
Average Gifts	\$642.56	\$795.24	\$875.7

Average Health Care	\$3,189.53	\$4,062.51	\$4,505.79
Average Household Furnishings and Equipment	\$1,049.16	\$1,268.33	\$1,395.24
Average Household Operations	\$675.62	\$852.33	\$964.98
Average Personal Care	\$547.5	\$668.5	\$727.65
Average Personal Expenditure	\$632.9	\$790.88	\$892.35
Average Reading	\$67.22	\$86.32	\$96.51
Average Shelter	\$8,538.99	\$9,685.67	\$10,403.2
Average Transportation	\$7,429	\$8,495.13	\$9,053.37
Average Utilities	\$2,865.1	\$3,250.46	\$3,436.06

Demand by Store Type	1-mi.	3-mi.	5-mi.
Motor Vehicle & Parts Dealers	\$15,101,046	\$113,293,778	\$183,576,576
Furniture & Home Furnishings Stores	\$1,384,677	\$11,144,642	\$18,796,928
Electronics & Appliance Stores	\$1,389,766	\$10,440,247	\$16,898,944
Building Material & Garden Equipment & Supply Dealers	\$3,421,172	\$28,518,865	\$48,944,492
Food & Beverage Stores	\$15,844,591	\$116,265,453	\$185,886,922
Health & Personal Care Stores	\$2,474,551	\$19,800,112	\$32,738,214
Gasoline stations	\$8,479,722	\$62,755,034	\$99,939,928
Clothing & Clothing Accessories Stores	\$4,751,270	\$36,192,194	\$58,591,361
Sporting Goods, Hobby, Book, & Music Stores	\$1,610,253	\$12,206,004	\$20,115,658
General Merchandise Stores	\$13,636,735	\$102,142,984	\$164,272,362
Miscellaneous Store Retailers	\$1,540,835	\$11,853,593	\$19,088,483
Nonstore retailers	\$5,209,020	\$40,257,423	\$65,954,291
Foodservice & Drinking Places	\$12,993,120	\$99,401,989	\$162,377,958
General Merchandise, Apparel and Accessories, Furniture and	\$23,253,341	\$175,753,951	\$284,532,232

2015/2016 Demographics provided by Experian through Alteryx