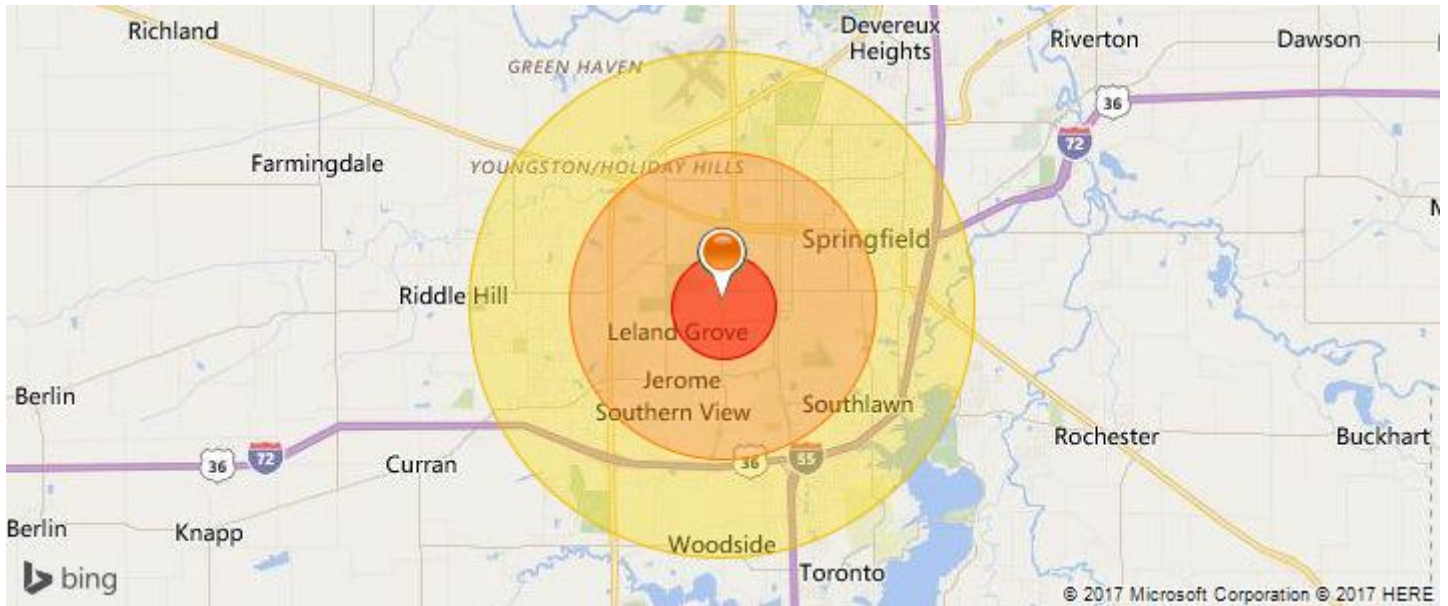


1622 S MacArthur Blvd
Springfield, IL 62704



Population	1 Miles	3 Miles	5 Miles
Total Population (US Census 2010)	15,002	83,172	124,172
Total Population (Current Year)	15,036	83,130	124,798
Total Population (Five Year Projection)	14,711	81,500	124,468
Adult Population (US Census 2010)	11,712	64,093	95,986
Adult Population (Current Year)	11,716	64,378	97,281
Adult Population (Five Year Projection)	11,315	62,925	97,055
% Female Population (US Census 2010)	52.46%	52.85%	52.71%
% Male Population (US Census 2010)	47.54%	47.15%	47.29%
% Female Population (Current Year)	52.32%	52.7%	52.64%
% Male Population (Current Year)	47.68%	47.3%	47.36%
% Female Population (Five Year Projection)	51.88%	52.46%	52.42%
% Male Population (Five Year Projection)	48.12%	47.54%	47.58%
Total Daytime Population	15,295	128,608	169,625
Population aged 16 and under (Children)	4,047	19,406	23,780
Daytime population (Age 16+)	11,248	109,202	145,845
Civilian 16+, at Workplace	7,648	83,968	104,710
Retired population (Age 65+)	1,345	10,812	17,079
Homemakers (Age 16+)	868	5,588	8,746

Population Mosaic (Current Year)	1 Miles	3 Miles	5 Miles
% Power Elite	0%	0%	0%
% Flourishing Families	35.5%	13.62%	9.09%
% Booming with Confidence	11.8%	11.67%	18.96%
% Suburban Style	0%	0%	0.96%
% Thriving Boomers	4.1%	1.62%	3.16%

% Promising Families	0%	0%	0%
% Young City Solos	0%	0%	0%
% Middle-class Melting Pot	0%	0%	0%
% Family Union	0%	1.05%	3.53%
% Autumn Years	6.03%	18.66%	22.98%
% Significant Singles	0.23%	2.21%	1.46%
% Blue Sky Boomers	26.83%	14.5%	10.48%
% Families in Motion	8.97%	4%	2.94%
% Pastoral Pride	0%	0.91%	0.6%
% Singles and Starters	6.53%	7.67%	7.03%
% Cultural Connections	0%	0%	0%
% Golden Year Guardians	0%	0.08%	0.98%
% Aspirational Fusion	0%	2.9%	1.97%
% Economic Challenges	0%	21.11%	15.84%
% Unclassified	0%	0%	0%

Age	1 Miles	3 Miles	5 Miles
Median Age, Total	36.59	37.4	38.83
% Age 18+	77.93%	77.44%	77.95%
% Age 55+	26.41%	29.15%	30.24%
% Age 65+	12.65%	15.98%	16.57%

Ethnicity	1 Miles	3 Miles	5 Miles
% White (2010 US Census, Not Hispanic/Latino)	83.98%	72.09%	76.92%
% Black/African American (2010 US Census, Not Hispanic/Lati	11.58%	22.76%	18.17%
% American Indian & Alaska Native (2010 US Census, Not His	0.2%	0.21%	0.2%
% Asian (2010 US Census, Not Hispanic/Latino)	1.2%	1.84%	1.95%
% Native Hawaiian / Other Pacific Islander (2010 US Census, I	0.01%	0.02%	0.02%
% Some other race (2010 US Census, Not Hispanic/Latino)	0.19%	0.22%	0.19%
% Two or more races (2010 US Census, Not Hispanic/Latino)	2.84%	2.86%	2.55%
% White (2010 US Census, Hispanic/Latino)	60.36%	52.51%	56.61%
% Black/African American (2010 US Census, Hispanic/Latino)	8.74%	8.28%	6.71%
% American Indian & Alaska Native (2010 US Census, Hispani	0.71%	1.53%	1.54%
% Asian (2010 US Census, Hispanic/Latino)	0%	0.49%	0.71%
% Native Hawaiian / Other Pacific Islander (2010 US Census, I	0.28%	0.16%	0.12%
% Some other race (2010 US Census, Hispanic/Latino)	21.38%	25.77%	23.41%
% Two or more races (2010 US Census, Hispanic/Latino)	8.54%	11.25%	10.89%
% White (Current Year, Not Hispanic/Latino)	81.95%	69.72%	74.7%
% Black/African American (Current Year, Not Hispanic/Latino)	12.95%	24.21%	19.46%
% American Indian & Alaska Native (Current Year, Not Hispani	0.21%	0.23%	0.22%
% Asian (Current Year, Not Hispanic/Latino)	1.27%	2.19%	2.36%
% Native Hawaiian / Other Pacific Islander (Current Year, Not I	0.01%	0.03%	0.03%
% Some other race (Current Year, Not Hispanic/Latino)	0.18%	0.22%	0.2%
% Two or more races (Current Year, Not Hispanic/Latino)	3.42%	3.39%	3.02%

% White (Current Year), Hispanic/Latino	59.53%	50.39%	55.24%
% Black/African American (Current Year, Hispanic/Latino)	9.33%	9.79%	7.86%
% American Indian & Alaska Native (Current Year, Hispanic/La	0.78%	1.66%	1.77%
% Asian (Current Year, Hispanic/Latino)	0%	0.77%	0.83%
% Native Hawaiian / Other Pacific Islander (Current Year, Hisp	0%	0.04%	0.03%
% Some other race (Current Year, Hispanic/Latino)	22.82%	26.02%	23.41%
% Two or more races (Current Year, Hispanic/Latino)	7.55%	11.33%	10.87%
% White (Five Year Projection, Not Hispanic/Latino)	80.89%	68.64%	73.85%
% Black/African American (Five Year Projection, Not Hispanic/l	13.37%	24.57%	19.61%
% American Indian & Alaska Native (Five Year Projection, Not	0.22%	0.23%	0.21%
% Asian (Five Year Projection, Not Hispanic/Latino)	1.35%	2.42%	2.66%
% Native Hawaiian / Other Pacific Islander (Five Year Projectio	0.01%	0.03%	0.03%
% Some other race (Five Year Projection, Not Hispanic/Latino)	0.19%	0.22%	0.2%
% Two or more races (Five Year Projection, Not Hispanic/Latin	3.97%	3.88%	3.45%
% White (Five Year Projection, Hispanic/Latino)	59.42%	50.88%	55.99%
% Black/African American (Five Year Projection, Hispanic/Latir	8.76%	9.19%	7.27%
% American Indian & Alaska Native (Five Year Projection, Hisp	0.71%	1.65%	1.71%
% Asian (Five Year Projection, Hispanic/Latino)	0%	0.74%	0.78%
% Native Hawaiian / Other Pacific Islander (Five Year Projectio	0%	0.03%	0.03%
% Some other race (Five Year Projection, Hispanic/Latino)	23.89%	26.26%	23.42%
% Two or more races (Five Year Projection, Hispanic/Latino)	7.21%	11.26%	10.8%

Housing & Households	1 Miles	3 Miles	5 Miles
Land Area (Estimated Square Miles)	3.23	31	86.32
Total Housing Units (Current Year)	7,880	41,847	60,022
Total Households (Current Year)	7,159	37,647	54,885
Total Households (Five Year Projection)	7,038	37,263	55,172
Owner-Occupied: Owned with a mortgage or loan	3,074	13,014	21,745
Owner-Occupied: Owned free and clear	1,287	7,538	12,452
Renter-Occupied	2,798	17,095	20,688

Housing Value (Current Year)	1 Miles	3 Miles	5 Miles
Housing Value < \$10,000	6	350	641
Housing Value \$10,000-\$14,999	0	182	347
Housing Value \$15,000-\$19,999	5	163	266
Housing Value \$20,000-\$24,999	13	201	345
Housing Value \$25,000-\$29,999	2	216	340
Housing Value \$30,000-\$34,999	4	276	473
Housing Value \$35,000-\$39,999	8	402	672
Housing Value \$40,000-\$49,999	100	766	1,127
Housing Value \$50,000-\$59,999	179	890	1,285
Housing Value \$60,000-\$69,999	197	1,085	1,620
Housing Value \$70,000-\$79,999	368	1,501	2,320
Housing Value \$80,000-\$89,999	380	1,520	2,613

Housing Value \$90,000-\$99,999	415	1,383	2,283
Housing Value \$100,000-\$124,999	613	2,410	3,903
Housing Value \$125,000-\$149,999	505	2,327	3,616
Housing Value \$150,000-\$174,999	295	1,707	2,778
Housing Value \$175,000-\$199,999	242	1,008	1,887
Housing Value \$200,000-\$249,999	342	1,385	2,723
Housing Value \$250,000-\$299,999	239	1,064	1,951
Housing Value \$300,000-\$399,999	163	761	1,411
Housing Value \$400,000-\$499,999	65	260	454
Housing Value \$500,000-\$749,999	85	305	560
Housing Value \$750,000-\$999,999	89	222	337
Housing Value \$1,000,000 or more	47	166	247
Total Owner-occupied housing units (OOHU)	4,361	20,552	34,198

Income	1 Miles	3 Miles	5 Miles
Per Capita Income (2010 US Census, based on Total Populatio	\$34,005	\$28,038	\$29,321
Per Capita Income (Current Year, based on Total Population)	\$36,582	\$30,155	\$31,707
Per Capita Income (Five Year Projection, based on Total Popu	\$43,494	\$35,898	\$37,618
Average (Mean) Household Income (Current Year)	\$76,727	\$65,878	\$71,282
Median Household Income (Current Year)	\$51,612	\$43,978	\$49,514

% Households by Income (Current Year)	1 Miles	3 Miles	5 Miles
% Household Income < \$10,000	8.24%	9.92%	8.35%
% Household Income \$10,000-\$14,999	4.38%	6.82%	5.84%
% Household Income \$15,000-\$19,999	4.86%	6.49%	5.86%
% Household Income \$20,000-\$24,999	5.44%	6.36%	6.06%
% Household Income \$25,000-\$29,999	5.07%	5.83%	5.46%
% Household Income \$30,000-\$34,999	7.22%	6%	5.39%
% Household Income \$35,000-\$39,999	5%	4.73%	4.55%
% Household Income \$40,000-\$44,999	4.61%	4.79%	4.88%
% Household Income \$45,000-\$49,999	3.82%	3.98%	3.99%
% Household Income \$50,000-\$59,999	8.74%	7.65%	7.91%
% Household Income \$60,000-\$74,999	10.52%	9.81%	10.24%
% Household Income \$75,000-\$99,999	10.79%	10.53%	11.79%
% Household Income \$100,000-\$124,999	8.39%	6.38%	7.33%
% Household Income \$125,000-\$149,999	4.44%	3.71%	4.33%
% Household Income \$150,000-\$199,999	3.13%	3.46%	4.06%
% Household Income \$200,000-\$249,999	2.2%	1.51%	1.61%
% Household Income \$250,000-\$499,999	1.76%	1.16%	1.4%
% Household Income \$500,000+	1.38%	0.88%	0.94%

Education (Current Year)	1 Miles	3 Miles	5 Miles
College undergraduate	831	4,160	6,788
Graduate or prof school	446	1,654	2,356

Educational Attainment	1 Miles	3 Miles	5 Miles
No schooling completed	8	409	499
Nursery to 4th grade	16	71	89
5th and 6th grade	4	193	231
7th and 8th grade	100	832	1,085
9th grade	67	815	1,194
10th grade	139	1,369	1,952
11th grade	76	1,099	1,525
12th grade, no diploma	109	727	1,006
High school graduate, GED	2,265	15,995	24,435
Some college, <1 year	714	4,631	6,986
Some college, 1+ years	1,556	8,721	12,779
Associateâ€™s degree	851	4,207	6,717
Bachelorâ€™s degree	2,671	10,786	16,951
Masterâ€™s degree	1,227	4,994	7,380
Professional school degree	502	1,581	2,264
Doctorate degree	163	556	884

Employment and Occupation	1 Miles	3 Miles	5 Miles
Total Civilian employed population aged 16+ (2010 US Census)	7,873	38,546	58,951
Total Civilian employed population aged 16+ (Current Year)	8,135	40,631	62,550
Total Civilian employed population aged 16+ (Five Year Projec	7,814	39,436	62,092

% Employment by Industry (2010 US Census)	1 Miles	3 Miles	5 Miles
% Armed Forces (2010 US Census)	0.16%	0.25%	0.24%
% Civilian, Employed (2010 US Census)	92.61%	88.92%	90.02%
% Civilian, Unemployed (2010 US Census)	7.23%	10.83%	9.74%
% Not in Labor Force (2010 US Census)	29.57%	34.59%	34.01%
% Armed Forces (Current Year)	0.17%	0.28%	0.27%
% Civilian, Employed (Current Year)	94.81%	92.12%	92.98%
% Civilian, Unemployed (Current Year)	5.02%	7.6%	6.76%
% Not in Labor Force (Current Year)	28.53%	33.45%	32.83%
% Armed Forces (Five Year Projection)	0.17%	0.27%	0.27%
% Civilian, Employed (Five Year Projection)	94.85%	92.29%	93.2%
% Civilian, Unemployed (Five Year Projection)	4.99%	7.43%	6.53%
% Not in Labor Force (Five Year Projection)	29.16%	34.1%	33.39%

Transportation to Work (Current Year)	1 Miles	3 Miles	5 Miles
Total Workers 16+	8,135	40,631	62,550
Car, truck, or van	7,351	36,544	57,187
Public transport (not taxi)	112	1,100	1,275
Worked at home	234	994	1,622

Travel Time to Work (Current Year)	1 Miles	3 Miles	5 Miles
< 5 minutes	392	1,472	2,280
5-9 minutes	1,565	7,120	9,958
10-14 minutes	2,788	11,189	16,312
15-19 minutes	1,614	9,965	15,765
20-24 minutes	670	4,878	8,554
25-29 minutes	185	926	1,534
30-34 minutes	209	1,622	2,598
35-39 minutes	23	161	256
40-44 minutes	49	283	549
45-59 minutes	215	841	1,147
60-89 minutes	158	836	1,349
90+ minutes	34	344	626

Consumer Expenditures (Current Year)	1 Miles	3 Miles	5 Miles
Total Alcoholic beverages	\$3,616,250	\$17,564,952	\$27,103,036
Total Apparel and services	\$11,826,116	\$54,216,360	\$85,096,042
Total Cash contributions	\$8,606,495	\$46,015,718	\$73,425,370
Total Education	\$9,615,715	\$43,381,936	\$67,940,833
Total Entertainment	\$19,799,389	\$91,103,714	\$142,585,681
Total Food	\$48,428,672	\$230,958,647	\$357,807,893
Total Gifts	\$7,918,617	\$39,531,134	\$63,657,062
Total Healthcare	\$32,361,279	\$161,591,567	\$256,851,999
Total Housing	\$128,549,538	\$616,491,766	\$956,981,379
Total Miscellaneous	\$7,004,182	\$34,084,594	\$51,355,861
Total Personal care products and services	\$5,206,773	\$24,027,549	\$39,016,088
Total Personal insurance and pensions	\$39,787,141	\$174,751,100	\$281,537,549
Total Reading	\$804,136	\$4,190,476	\$6,704,004
Total Tobacco products and smoking supplies	\$3,071,362	\$15,339,028	\$22,773,820
Total Transportation	\$87,811,590	\$417,955,063	\$655,361,868

Retail Sales Volume	1 Miles	3 Miles	5 Miles
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Business Summary by SIC	1 Miles	3 Miles	5 Miles
Agriculture, Forestry, & Fishing (01-09)	8	60	89
Construction (15-17)	17	142	232
Finance, Insurance, & Real Estate (60-69)	65	403	527
Manufacturing (20-39)	7	92	122
Mining (10-14)	0	3	7
Public Administration (90-98)	28	321	401
Retail Trade (52-59)	78	737	1,009
Services (70-89)	288	2,048	2,614
Transportation, Communications, Electric, Gas, & Sanitary Ser	10	107	157
Wholesale Trade (50-51)	14	128	203

2016/2017 Demographics provided by Experian through Alteryx