



Demographics for 2800 Plaza Dr, Springfield, Illinois 62704, United States



Population

Population			
	1-mi.	3-mi.	5-mi.
Total Population (US Census 2010)	7,269	57,196	102,240
Total Population (Current Year)	7,404	58,122	103,400
Total Population (Five Year Projection)	7,748	59,080	103,147
Adult Population (US Census 2010)	5,924	45,468	78,878
Adult Population (Current Year)	6,107	46,357	80,167
Adult Population (Five Year Projection)	6,444	47,174	80,333
% Female Population (US Census 2010)	54.02%	53.38%	52.74%
% Male Population (US Census 2010)	45.98%	46.62%	47.26%
% Female Population (Current Year)	53.82%	53.21%	52.64%
% Male Population (Current Year)	46.18%	46.79%	47.36%
% Female Population (Five Year Projection)	53.61%	53.02%	52.45%
% Male Population (Five Year Projection)	46.39%	46.98%	47.55%
Total Daytime Population	11,507	67,543	145,354
Population aged 16 and under (Children)	1,072	11,042	21,506
Daytime population (Age 16+)	10,436	56,501	123,848
Civilian 16+, at Workplace	7,539	38,930	92,179
Retired population (Age 65+)	1,826	8,797	13,945
Homemakers (Age 16+)	888	4,393	7,204

Population Mosaic (Current Year)			
	1-mi.	3-mi.	5-mi.
% Power Elite	0%	0%	0%
% Flourishing Families	0%	18.99%	11.03%
% Booming with Confidence	74.95%	33.59%	21.82%
% Suburban Style	0%	0%	0.63%
% Thriving Boomers	0%	2.24%	2.67%
% Promising Families	0%	0%	0%
% Young City Solos	0%	0%	0%

% Middle-class Melting Pot	0%	0%	0%
% Family Union	0%	0.27%	1.93%
% Autumn Years	25.05%	13.06%	18.68%
% Significant Singles	0%	2.36%	1.77%
% Blue Sky Boomers	0%	16.82%	11.65%
% Families in Motion	0%	3.22%	3.43%
% Pastoral Pride	0%	1.26%	0.73%
% Singles and Starters	0%	8.18%	6.76%
% Cultural Connections	0%	0%	0%
% Golden Year Guardians	0%	0%	0%
% Aspirational Fusion	0%	0%	2.27%
% Economic Challenges	0%	0%	16.63%
% Unclassified	0%	0%	0%

Age

	1-mi.	3-mi.	5-mi.
Median Age, Total	52.77	41.8	38.91
% Age 18+	82.93%	80.1%	77.85%
% Age 55+	46.73%	33.6%	30.27%
% Age 65+	29%	18.83%	16.52%

Ethnicity

	1-mi.	3-mi.	5-mi.
% White (2010 US Census, Not Hispanic/Latino)	89.94%	84.82%	75.54%
% Black/African American (2010 US Census, Not Hispanic/Latino)	4.39%	9.8%	19.31%
% American Indian & Alaska Native (2010 US Census, Not Hispanic/Latino)	0.09%	0.14%	0.2%
% Asian (2010 US Census, Not Hispanic/Latino)	4.26%	2.92%	2.17%
% Native Hawaiian / Other Pacific Islander (2010 US Census, Not Hispanic/Latino)	0.01%	0.03%	0.02%
% Some other race (2010 US Census, Not Hispanic/Latino)	0.16%	0.19%	0.19%
% Two or more races (2010 US Census, Not Hispanic/Latino)	1.17%	2.1%	2.57%
% White (2010 US Census, Hispanic/Latino)	65.85%	58.61%	55.61%
% Black/African American (2010 US Census, Hispanic/Latino)	2.4%	4.84%	7.37%
% American Indian & Alaska Native (2010 US Census, Hispanic/Latino)	5%	1.42%	1.42%

% Asian (2010 US Census, Hispanic/Latino)	0%	0.66%	0.45%
% Native Hawaiian / Other Pacific Islander (2010 US Census, Hispanic/Latino)	0%	0.08%	0.14%
% Some other race (2010 US Census, Hispanic/Latino)	17.01%	26.48%	24.51%
% Two or more races (2010 US Census, Hispanic/Latino)	9.74%	7.91%	10.51%
% White (Current Year, Not Hispanic/Latino)	88.33%	82.83%	73.35%
% Black/African American (Current Year, Not Hispanic/Latino)	4.87%	10.77%	20.54%
% American Indian & Alaska Native (Current Year, Not Hispanic/Latino)	0.09%	0.15%	0.21%
% Asian (Current Year, Not Hispanic/Latino)	5.24%	3.57%	2.64%
% Native Hawaiian / Other Pacific Islander (Current Year, Not Hispanic/Latino)	0.01%	0.04%	0.03%
% Some other race (Current Year, Not Hispanic/Latino)	0.17%	0.19%	0.2%
% Two or more races (Current Year, Not Hispanic/Latino)	1.3%	2.45%	3.03%
% White (Current Year), Hispanic/Latino	64.62%	57.63%	53.79%
% Black/African American (Current Year, Hispanic/Latino)	1.83%	4.9%	8.64%
% American Indian & Alaska Native (Current Year, Hispanic/Latino)	8.24%	1.58%	1.51%
% Asian (Current Year, Hispanic/Latino)	0%	0.99%	0.69%
% Native Hawaiian / Other Pacific Islander (Current Year, Hispanic/Latino)	0%	0%	0.03%
% Some other race (Current Year, Hispanic/Latino)	14.94%	26.96%	24.74%
% Two or more races (Current Year, Hispanic/Latino)	10.37%	7.95%	10.59%
% White (Five Year Projection, Not Hispanic/Latino)	87.2%	81.85%	72.61%
% Black/African American (Five Year Projection, Not Hispanic/Latino)	5.13%	10.99%	20.53%
% American Indian & Alaska Native (Five Year Projection, Not Hispanic/Latino)	0.08%	0.15%	0.21%
% Asian (Five Year Projection, Not Hispanic/Latino)	5.88%	4%	2.99%
% Native Hawaiian / Other Pacific Islander (Five Year Projection, Not Hispanic/Latino)	0.01%	0.04%	0.03%
% Some other race (Five Year Projection, Not Hispanic/Latino)	0.17%	0.18%	0.2%
% Two or more races (Five Year Projection, Not Hispanic/Latino)	1.52%	2.8%	3.44%
% White (Five Year Projection, Hispanic/Latino)	65.13%	58.22%	54.62%
% Black/African American (Five Year Projection, Hispanic/Latino)	1.49%	4.41%	7.97%
% American Indian & Alaska Native (Five Year Projection, Hispanic/Latino)	8.54%	1.58%	1.47%
% Asian (Five Year Projection, Hispanic/Latino)	0%	0.91%	0.64%
% Native Hawaiian / Other Pacific Islander (Five Year Projection, Hispanic/Latino)	0%	0%	0.03%
% Some other race (Five Year Projection, Hispanic/Latino)	15.09%	27.08%	24.8%
% Two or more races (Five Year Projection, Hispanic/Latino)	9.74%	7.78%	10.47%

Housing & Households

Housing and Households

	1-mi.	3-mi.	5-mi.
Land Area (Estimated Square Miles)	3.13	35.25	85.52
Total Housing Units (Current Year)	3,641	29,225	50,687
Total Households (Current Year)	3,434	27,057	45,979
Total Households (Five Year Projection)	3,650	27,657	46,226
Owner-Occupied: Owned with a mortgage or loan	1,655	11,328	17,635
Owner-Occupied: Owned free and clear	1,070	5,891	9,720
Renter-Occupied	696	9,753	18,456

Housing Value (Current Year)

	1-mi.	3-mi.	5-mi.
Housing Value < \$10,000	9	63	359
Housing Value \$10,000-\$14,999	8	53	203
Housing Value \$15,000-\$19,999	7	53	176
Housing Value \$20,000-\$24,999	0	25	197
Housing Value \$25,000-\$29,999	1	16	236
Housing Value \$30,000-\$34,999	0	33	298
Housing Value \$35,000-\$39,999	0	62	436
Housing Value \$40,000-\$49,999	5	261	796
Housing Value \$50,000-\$59,999	5	370	943
Housing Value \$60,000-\$69,999	13	456	1,181
Housing Value \$70,000-\$79,999	0	756	1,695
Housing Value \$80,000-\$89,999	18	869	1,886
Housing Value \$90,000-\$99,999	53	937	1,673
Housing Value \$100,000-\$124,999	183	1,916	2,979
Housing Value \$125,000-\$149,999	370	2,275	3,012
Housing Value \$150,000-\$174,999	434	1,862	2,349
Housing Value \$175,000-\$199,999	360	1,320	1,572
Housing Value \$200,000-\$249,999	486	2,065	2,393

Housing Value \$250,000-\$299,999	356	1,611	1,970
Housing Value \$300,000-\$399,999	231	1,085	1,401
Housing Value \$400,000-\$499,999	74	335	457
Housing Value \$500,000-\$749,999	66	399	601
Housing Value \$750,000-\$999,999	40	238	313
Housing Value \$1,000,000 or more	5	160	228
Total Owner-occupied housing units (OOHU)	2,725	17,219	27,355

Income

	1-mi.	3-mi.	5-mi.
Per Capita Income (2010 US Census, based on Total Population)	\$48,071	\$37,210	\$30,585
Per Capita Income (Current Year, based on Total Population)	\$54,298	\$40,749	\$33,109
Per Capita Income (Five Year Projection, based on Total Population)	\$63,547	\$48,157	\$39,575
Average (Mean) Household Income (Current Year)	\$117,225	\$87,497	\$73,967
Median Household Income (Current Year)	\$88,095	\$59,889	\$49,888

% Households by Income (Current Year)

	1-mi.	3-mi.	5-mi.
% Household Income < \$10,000	3.07%	5.21%	8.59%
% Household Income \$10,000-\$14,999	3.16%	4.29%	5.89%
% Household Income \$15,000-\$19,999	2.86%	4.7%	5.85%
% Household Income \$20,000-\$24,999	3.41%	4.92%	5.95%
% Household Income \$25,000-\$29,999	2.72%	4.65%	5.28%
% Household Income \$30,000-\$34,999	3.47%	5.34%	5.44%
% Household Income \$35,000-\$39,999	3.66%	4.33%	4.57%
% Household Income \$40,000-\$44,999	3.15%	4.59%	4.6%
% Household Income \$45,000-\$49,999	2.14%	3.86%	3.91%
% Household Income \$50,000-\$59,999	7.5%	8.2%	7.7%
% Household Income \$60,000-\$74,999	8.36%	10.37%	9.82%
% Household Income \$75,000-\$99,999	12.18%	12.66%	11.38%
% Household Income \$100,000-\$124,999	12.45%	8.53%	7.37%
% Household Income \$125,000-\$149,999	10.36%	6.19%	4.7%
% Household Income \$150,000-\$199,999	11.75%	5.86%	4.38%

% Household Income \$200,000-\$249,999	3.87%	2.61%	1.89%
% Household Income \$250,000-\$499,999	3.28%	2.16%	1.58%
% Household Income \$500,000+	2.61%	1.52%	1.11%

Education (Current Year)

Education			
	1-mi.	3-mi.	5-mi.
College undergraduate	359	3,126	5,200
Graduate or prof school	102	1,468	1,951

Educational Attainment			
	1-mi.	3-mi.	5-mi.
No schooling completed	9	156	445
Nursery to 4th grade	22	44	71
5th and 6th grade	5	35	201
7th and 8th grade	24	250	882
9th grade	5	202	915
10th grade	76	453	1,446
11th grade	19	293	1,213
12th grade, no diploma	36	333	763
High school graduate, GED	1,046	8,936	18,951
Some college, <1 year	381	2,979	5,572
Some college, 1+ years	670	6,162	10,616
Associate's degree	412	3,282	5,376
Bachelor's degree	1,534	10,914	15,035
Master's degree	990	5,414	6,847
Professional school degree	343	1,752	2,104
Doctorate degree	115	651	805

Employment and Occupation

Employment and Occupation

	1-mi.	3-mi.	5-mi.
Total Civilian employed population aged 16+ (2010 US Census)	3,500	29,852	48,736
Total Civilian employed population aged 16+ (Current Year)	3,753	31,517	51,795
Total Civilian employed population aged 16+ (Five Year Projection)	3,936	31,870	51,665

% Employment by Industry (2010 US Census)

	1-mi.	3-mi.	5-mi.
% Armed Forces (2010 US Census)	0%	0.26%	0.22%
% Civilian, Employed (2010 US Census)	95.51%	93.7%	90.27%
% Civilian, Unemployed (2010 US Census)	4.49%	6.04%	9.51%
% Not in Labor Force (2010 US Census)	39.94%	31.95%	33.83%
% Armed Forces (Current Year)	0%	0.28%	0.23%
% Civilian, Employed (Current Year)	96.89%	95.61%	93.16%
% Civilian, Unemployed (Current Year)	3.11%	4.11%	6.6%
% Not in Labor Force (Current Year)	38.22%	30.69%	32.66%
% Armed Forces (Five Year Projection)	0%	0.27%	0.23%
% Civilian, Employed (Five Year Projection)	96.95%	95.75%	93.42%
% Civilian, Unemployed (Five Year Projection)	3.05%	3.98%	6.35%
% Not in Labor Force (Five Year Projection)	38.73%	31.31%	33.21%

Transportation to Work (Current Year)

	1-mi.	3-mi.	5-mi.
Total Workers 16+	3,753	31,517	51,795
Car, truck, or van	3,476	29,113	47,197
Public transport (not taxi)	46	479	1,126
Worked at home	131	863	1,320

Travel Time to Work (Current Year)

	1-mi.	3-mi.	5-mi.
< 5 minutes	163	1,147	1,814
5-9 minutes	532	4,958	8,192
10-14 minutes	1,010	8,509	13,707
15-19 minutes	1,007	8,058	13,049
20-24 minutes	584	4,393	6,945
25-29 minutes	51	753	1,274
30-34 minutes	82	1,141	2,256
35-39 minutes	2	122	221
40-44 minutes	28	257	401
45-59 minutes	76	532	1,032
60-89 minutes	57	517	1,078
90+ minutes	30	268	508

Consumer Expenditures (Current Year)

Consumer Expenditures			
	1-mi.	3-mi.	5-mi.
Total Alcoholic beverages	\$2,287,071	\$15,014,893	\$22,666,318
Total Apparel and services	\$7,042,540	\$47,772,519	\$71,889,407
Total Cash contributions	\$8,516,262	\$43,871,494	\$63,332,252
Total Education	\$4,965,882	\$35,425,285	\$53,374,917
Total Entertainment	\$12,357,140	\$85,441,444	\$130,725,305
Total Food	\$28,527,710	\$198,556,960	\$306,707,893
Total Gifts	\$5,691,187	\$32,515,579	\$47,699,441
Total Healthcare	\$24,853,404	\$150,571,943	\$225,433,595
Total Housing	\$76,685,261	\$521,268,481	\$799,500,864
Total Miscellaneous	\$3,546,905	\$27,178,881	\$43,670,950
Total Personal care products and services	\$3,698,491	\$23,046,737	\$33,915,300
Total Personal insurance and pensions	\$25,595,195	\$170,778,212	\$249,714,779
Total Reading	\$708,047	\$3,901,350	\$5,666,521
Total Tobacco products and smoking supplies	\$1,382,174	\$11,295,135	\$18,724,099
Total Transportation	\$52,658,201	\$356,738,002	\$543,790,320

Retail Demand by Store Type			
	1-mi.	3-mi.	5-mi.
Total Retail Demand	\$190,304,839	\$1,289,849,555	\$1,967,984,925
Building Material & Garden Equipment & Supply Dealers	\$13,797,780	\$83,396,055	\$122,413,062
Clothing & Clothing Accessories Stores	\$8,273,061	\$55,552,861	\$83,245,277
Electronics and Appliance Stores	\$3,631,094	\$23,814,257	\$35,945,664
Food & Beverage Stores	\$23,244,074	\$160,328,429	\$248,524,586
Food Services & Drinking Places	\$21,944,845	\$152,017,216	\$232,148,320
Furniture & Home Furnishings Stores	\$3,762,986	\$24,337,822	\$36,286,533
Gasoline stations	\$13,994,141	\$103,646,768	\$163,585,032
General Merchandise Stores	\$23,118,125	\$158,701,311	\$243,672,462

General Merchandise, Apparel and Accessories, Furniture and Other Sales	\$42,938,688	\$291,129,632	\$442,756,197
Health & Personal Care Stores	\$13,141,115	\$83,190,742	\$126,288,040
Miscellaneous Store Retailers	\$4,662,019	\$32,161,295	\$49,627,774
Motor Vehicle & Parts Dealers	\$36,542,860	\$251,823,663	\$382,563,317
Nonstore retailers	\$21,173,986	\$139,587,679	\$211,322,933
Sporting Goods, Hobby, Musical Instrument, and Book Stores	\$3,018,754	\$21,291,456	\$32,361,923

Business Summary by SIC

	1-mi.	3-mi.	5-mi.
Agriculture, Forestry, & Fishing (01-09)	4	51	86
Construction (15-17)	15	98	183
Finance, Insurance, & Real Estate (60-69)	64	311	494
Manufacturing (20-39)	5	43	105
Mining (10-14)	0	3	6
Public Administration (90-98)	2	69	353
Retail Trade (52-59)	155	506	857
Services (70-89)	209	1,139	2,381
Transportation, Communications, Electric, Gas, & Sanitary Services (40-49)	9	64	140
Wholesale Trade (50-51)	13	77	158